[DESCRIPTION]

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

[x] Quarterly Report Under Section 13 or 15(d) of the Securities Exchange Act of 1934
For Quarter Ended June 30, 1994

OR

[ ] Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number 1-6227

Lee Enterprises, Incorporated

A Delaware Corporation I.D. #42-0823980
215 N. Main Street, Davenport, Iowa 52801
Phone: (319) 383-2100

Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class	Outstanding at June 30, 1994
Common Stock, $2.00 par value	16,436,634
Class "B" Common Stock, $2.00 par value	6,739,276

[DESCRIPTION]

PART I. FINANCIAL INFORMATION

Item 1.

LEE ENTERPRISES, INCORPORATED

CONSOLIDATED STATEMENTS OF INCOME
(In Thousands Except Per Share Data)

	Three Months Ended June 30, 1994	Three Months Ended June 30, 1993	Nine Months Ended June 30, 1994	Nine Months Ended June 30, 1993
	(Unaudited)			
Operating revenue:				
Newspaper:				
Advertising	$ 35,027	$ 32,759	$100,229	$ 94,819
Circulation	16,585	15,901	49,433	46,991
Other	10,233	8,701	29,594	24,898
Broadcasting	23,179	20,947	67,006	61,491
Media products and services	15,439	16,036	46,511	43,410
Equity in net income of associated companies	2,559	2,699	7,259	6,690
	$103,022	$ 97,043	$300,032	$278,299
Operating expenses:				
Compensation costs	$ 34,657	$ 32,918	$103,266	$ 95,783
Newsprint and ink	6,113	5,860	16,828	16,413
Depreciation	2,692	2,808	8,024	8,261
Amortization of intangibles	3,130	3,384	9,463	10,260
Other	30,147	29,546	91,675	87,312
	$ 76,739	$ 74,516	$229,256	$218,029
Operating income	$ 26,283	$ 22,527	$ 70,776	$ 60,270
Financial (income) expense, net:				
Financial (income)	$ (760)	$ (570)	$ (2,009)	$ (1,643)
Financial expense	3,219	3,834	10,314	11,786

	$ 2,459	$ 3,264	$ 8,305	$ 10,143
Income before taxes on income	$ 23,824	$ 19,263	$ 62,471	$ 50,127
Income taxes	9,457	7,414	25,223	20,274
Net income	$ 14,367	$ 11,849	$ 37,248	$ 29,853
Weighted average number of shares	23,413	23,442	23,445	23,486
Earnings per share	$ .61	$ .51	$ 1.59	$ 1.27
Dividends per share	.21	.20	.63	.60

LEE ENTERPRISES, INCORPORATED

CONDENSED CONSOLIDATED BALANCE SHEETS
(In Thousands)

	June 30, 1994 (Unaudited)	September 30, 1993
ASSETS		
Cash and cash equivalents	$ 27,071	$ 17,072
Temporary investments	46,775	45,500
Accounts receivable, net	48,162	45,421
Inventories	10,165	11,177
Film rights and other	13,114	15,952
Total current assets	$145,287	$135,122
Investments, associated companies	21,657	20,305
Property and equipment, net	79,624	75,356
Intangibles and other assets	245,268	251,534
	$491,836	$482,317
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities	$106,980	$ 91,708
Long-term debt, less current maturities	97,649	127,466
Deferred items	39,999	39,661
Stockholders' equity	247,208	223,482
	$491,836	$482,317

LEE ENTERPRISES, INCORPORATED

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In Thousands)

	1994	1993
	(Unaudited)	
Nine Months Ended June 30:		
CASH PROVIDED BY OPERATIONS		
Net income	$ 37,248	$ 29,853
Adjustments to reconcile net income to net cash provided by operations:		
Depreciation and amortization	17,487	18,521
Distributions in excess of earnings of associated companies	785	913
Other balance sheet changes	8,671	(3,938)
Net cash provided by operations	$ 64,191	$ 45,349
CASH (REQUIRED FOR) INVESTING ACTIVITIES		
Acquisitions	$ (4,083)	$ (444)
Purchase of temporary investments	(102,003)	(53,500)
Proceeds from maturities of temporary investments	100,728	36,700
Purchase of property and equipment	(11,953)	(7,826)
Net cash (required for) investing activities	$(17,311)	$(25,070)
CASH (REQUIRED FOR) FINANCING ACTIVITIES		
Purchase of common stock	$ (2,118)	$ (5,888)
Cash dividends paid	(9,688)	(9,275)
Payment of debt	(27,267)	(10,862)
Other, primarily stock options exercised	2,192	4,232
Net cash (required for) financing activities	$(36,881)	$(21,793)
Net increase (decrease) in cash and cash equivalents	$ 9,999	$ (1,514)
Cash and cash equivalents:		
Beginning	17,072	23,271
Ending	$ 27,071	$ 21,757

[DESCRIPTION]

LEE ENTERPRISES, INCORPORATED

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL INFORMATION

NOTE 1. BASIS OF PRESENTATION

The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of June 30, 1994 and the results of operations for the three- and nine-month periods ended June 30, 1994 and 1993 and cash flows for the nine-month periods ended June 30, 1994 and 1993.

NOTE 2. INVESTMENT IN ASSOCIATED COMPANIES

Condensed operating results of unconsolidated associated companies are as follows:

	Three Months Ended June 30,		Nine Months Ended June 30,	
	1994	1993	1994	1993
	(In Thousands) (Unaudited)			
Revenues	$ 24,759	$ 23,903	$ 73,500	$ 68,815
Operating expenses, except depreciation and amortization	16,236	15,237	49,405	46,686
Depreciation and amortization	428	409	1,352	1,335
Operating income	8,095	8,257	22,743	20,794
Financial income	438	420	1,323	1,193
Income before income taxes	8,533	8,677	24,066	21,987
Income taxes	3,406	3,273	9,538	8,596
Net income	5,127	5,404	14,528	13,391

a. Madison Newspaper, Inc. (50% owned)
b. Journal-Star Printing Co. (49.75% owned)
c. Quality Information Systems (50% owned)
d. Consumer Target Marketing (50% owned)

LEE ENTERPRISES, INCORPORATED

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL INFORMATION

NOTE 3. INVENTORIES

Inventories consist of the following:

	June 30, 1994	September 30, 1993
	(In Thousands) (Unaudited)	
Newsprint	$ 498	$ 2,904
Media products and services:		
Raw material	4,478	4,737
Finished goods	5,189	3,536
	$ 10,165	$ 11,177

NOTE 4. CASH FLOWS INFORMATION

The components of other balance sheet changes are:

	Nine Months Ended June 30, 1994	1993
	(In Thousands) (Unaudited)	
(Increase) decrease in receivables	$ (4,623)	$ 1,251
Decrease in inventories, film rights and other	(406)	(334)
Increase (decrease) in accounts payable, accrued expenses and unearned income	9,098	(6,597)
Increase in income taxes payable	4,661	1,394
Other, primarily deferred items	(59)	348
	$ 8,671	$ (3,938)

NOTE 5. CHANGE IN ACCOUNTING PRINCIPLES

During the quarter ended September 30, 1993, the Company adopted FASB Statement No. 109, Accounting for Income Taxes. As permitted by Statement No. 109, the Company has elected to apply retroactively the provisions of the Statement by restating the financial statements for the 1993 interim periods. In connection with the restatement the Company recorded additional goodwill and deferred tax liabilities related to acquired identified intangibles. The change did not have a material effect on net income.

[DESCRIPTION]

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operating results:

	Three Months Ended June 30, 1994	Three Months Ended June 30, 1993	Nine Months Ended June 30, 1994	Nine Months Ended June 30, 1993
	(Dollar Amounts in Thousands Except For Per Share Data)			
Revenue	$103,022	$ 97,043	$300,032	$278,299
Percent change	6.2%		7.8%	
Operating expenses	76,739	74,516	229,256	218,029
Percent change	3.0%		5.1%	
Operating income	26,283	22,527	70,776	60,270
Percent change	16.7%		17.4%	
Net income	14,367	11,849	37,248	29,853
Percent change	21.3%		24.8%	
Earnings per share	$ .61	$ .51	$ 1.59	$ 1.27
Percent change	19.6%		25.2%	

Operations by line of business are as follows:

	Three Months Ended June 30, 1994	Three Months Ended June 30, 1993	Nine Months Ended June 30, 1994	Nine Months Ended June 30, 1993
	(In Thousands)			
Revenue:				
Newspapers	$ 64,398	$ 59,879	$186,398	$173,343
Broadcasting	23,179	20,947	67,006	61,491
Media products and services	15,445	16,217	46,628	43,465
	$103,022	$ 97,043	$300,032	$278,299
Operating income:				
Newspapers	$ 19,672	$ 18,421	$ 55,940	$ 50,648
Broadcasting	6,207	4,412	16,639	12,986
Media products and services	3,694	2,125	9,531	4,782
Corporate and other	(3,290)	(2,431)	(11,334)	(8,146)
	$ 26,283	$ 22,527	$ 70,776	$ 60,270

	Three Months Ended June 30, 1994	Three Months Ended June 30, 1993	Nine Months Ended June 30, 1994	Nine Months Ended June 30, 1993
	(In Thousands)			
Depreciation and amortization:				
Newspapers	$ 2,787	$ 3,091	$ 8,109	$ 8,997
Broadcasting	1,786	1,914	5,558	5,751
Media products and services	1,117	1,036	3,446	3,402
Corporate	132	151	374	371
	$ 5,822	$ 6,192	$ 17,487	$ 18,521
Capital expenditures:				
Newspaper	$ 2,554	$ 250	$ 8,669	$ 1,425
Broadcasting	746	1,632	2,983	2,662
Media products and services	33	22	167	314
Corporate	20	276	134	3,425
	$ 3,353	$ 2,180	$ 11,953	$ 7,826

There were no significant non-recurring items during the quarter or nine-month period ended June 30, 1994.

QUARTER ENDED JUNE 30, 1994

Newspapers:

Wholly-owned daily newspaper advertising revenue increased $2,268,000, 6.9%. Advertising revenue from local merchants increased $885,000, 4.6%. Local "run-of-press" advertising increased $547,000 on higher average rates despite a 1.1% decrease in advertising inches. Local preprint units were up 3.3% and revenue increased $338,000, 5.6%. Classified advertising revenue increased $1,387,000, 14.9%, as a result of a 10.8% increase in units primarily in the automotive and recruitment segments and higher average rates. Circulation revenue increased $684,000, 4.3%, as a result of higher rates which offset a 1.1% decrease in volume. Other revenue at daily newspapers increased $618,000, 12.1%, primarily as a result of increases in editorial fees, commercial printing, target marketing and other products delivered separately from the newspaper.

Revenues from weekly newspapers, shoppers and specialty publications increased $914,000, 25.4%. Revenue from properties acquired since the beginning of the first quarter of the last fiscal year accounted for 63.2% of the increase.

Compensation expense increased $1,743,000, 9.0%, due to a 5.6% increase in average compensation and a 3.4% increase in the number of hours worked which includes the effect of shoppers and specialty publications acquired since the first quarter of fiscal 1993. Newsprint and ink costs increased $253,000, 4.3%, primarily as a result of a $150,000 increase in newsprint used by newspapers and a $95,000 increase in newsprint used for commercial printing. Other cash costs increased $1,461,000, 11.0%, which includes the effect of acquisitions, commercial printing costs and the development costs of new products.

Broadcasting:

Exclusive of the effects of the acquisition of KZIA-TV Las Cruces, New Mexico, revenue for the quarter increased $2,167,000, 10.4%, primarily due to growth in the Albuquerque, Tucson and Portland markets. The New Mexico Primary accounted for more than one half of the approximately $1,000,000 increase in political advertising revenue this quarter. Compensation costs increased $730,000, 9.3%, principally resulting from a 5.4% increase in the number of hours worked. Portland, Omaha and Huntington all expanded news programming which required additional staffing and other related costs. Film amortization for the quarter declined $260,000 primarily due to lower programming costs. Other cash costs were essentially flat.

Media Products and Services:

Revenue decreased $772,000 and operating income increased $1,569,000, respectively, which came in large part from operations of NAPP Systems Inc. NAPP's revenues decreased 3.4% due primarily to the 1993 one-time sale of letterpress printing plate inventories to NAPP's new European distributor.

Equity in Net Income of Associated Companies:

Equity in net income of associated companies decreased $140,000 as a $35,000 increase in the net income of associated newspaper companies only partially offset a decrease in income earned by 50%-owned strategic alliances, Quality Information Systems and Consumer Target Marketing.

Financial Expenses and Income Taxes:

Interest expense was reduced due to payments on long-term debt.

Income taxes were 39.7% of pretax income for the quarter ended June 30, 1994 and 38.5% of pretax income in the quarter ended June 30, 1993. Contingencies related to the amortization of intangibles for income tax purposes increased 1993 income taxes by $300,000 (for a 1.5% increase in the effective tax rate) but were offset by results of an income tax audit concluded during the quarter.

NINE MONTHS ENDED JUNE 30, 1994

Newspapers:

Wholly-owned daily newspaper advertising revenue increased $5,410,000, 5.7%. Advertising revenue from local merchants increased $243,000, 1.1%, in the first quarter, $715,000, 4.3%, in the second quarter and $885,000, 4.6%, in the third quarter. Local "run-of-press" advertising declined $9,000 in the first quarter and increased $589,000 and $547,000 in the second and third quarters, respectively. Higher average rates were realized in all periods but did not offset the 3.8% decline in advertising inches in the first quarter. Volume increased .9% in the second quarter partly due to pre-Easter promotional activity. Volume declined 1.1% in the third quarter. Local preprint units were flat while revenue increased $252,000, 3.9%, in the first quarter and $126,000, 2.5%, in the second quarter. Preprint units increased 3.3% in the third quarter and revenue increased 5.6%. Classified advertising revenue increased $904,000, 11.3%, in the first quarter, $974,000, 12.5%, in the second quarter and $1,387,000, 14.9%, in the third quarter as a result of 9.3% first quarter, 6.1% second quarter and 10.8% third quarter increases in units in the automotive, real estate and recruitment segments, more advertising by individual customers, and higher average rates. Circulation revenue increased $873,000, 5.6%, in the first quarter, $885,000, 5.7%, in the second quarter, and $684,000, 4.3%, in the third quarter as a result of higher rates which offset slight decreases in volume. Other revenue at daily newspapers increased $361,000 in the first quarter, $1,343,000 in the second quarter, and $618,000 in the third quarter primarily as a result of increases in commercial printing, target marketing and other non-traditional products.

Revenues from weekly newspapers, shoppers and specialty publications increased $2,374,000, 23.5%. Revenue from properties acquired since the beginning of the first quarter of the last fiscal year accounted for 49.1% of the increase.

Compensation expense increased $4,555,000, 7.9%, due to a 5.6% increase in average compensation and a 2.3% increase in the number of hours worked which includes the effect of shoppers and specialty publications acquired since the end of fiscal 1993. Newsprint and ink costs increased $415,000, 2.5%, as lower unit costs only partially offset a $550,000 increase in newsprint used by newspapers and a $235,000 increase in newsprint used for commercial printing. Other cash costs increased $3,566,000, 9.0%, which includes the effect of acquisitions, commercial printing costs and the development costs of new products.

Broadcasting:

Exclusive of the effects of the acquisition of KZIA-TV, Las Cruces, New Mexico, revenue for the nine months increased $5,166,000, 8.4%, as increases in local and national advertising including the effect of broadcasting the Winter Olympics on our five CBS affiliates more than offset the loss of $2,300,000 in political advertising received during last year's national political campaign. Compensation costs increased $1,976,000, 8.5%, due primarily to an increase in average compensation and a 3.5% increase in the number of hours worked. Portland, Omaha and Huntington all expanded news programming which required additional staffing and other related costs. Film amortization declined $768,000 primarily due to lower programming costs. Other cash costs increased $398,000, 3.0%, for the nine month period.

Media Products and Services:

Revenue and operating income increased $3,163,000 and $4,749,000, respectively, which came in large part from operations of NAPP Systems Inc. NAPP's revenues increased 7.4% due primarily to higher plate orders from North American customers who are experiencing economic recovery compared to a year ago and increases in sales to international customers, which include new distribution arrangements with former customers of BASF. The distribution agreement also affected the third quarter comparisons as previously discussed. This cyclical increase will not affect the basic structural change in NAPP's letterpress business where substantially all customers are expected to convert to offset or flexographic printing within the next fifteen to twenty years.

Corporate and other:

Year-to-date costs increased $3,188,000. In the second quarter costs increased $2,226,000 of which $1,825,000 related to compensation. Approximately $1,100,000 of the increase related to performance-based long-term incentive and other compensation.

Equity in Net Income of Associated Companies:

Equity in net income of associated companies increased $569,000 due in part to a $507,000 increase in the net income of associated newspaper companies, with the balance attributable to income earned by 50%-owned strategic alliances, Quality Information Systems and Consumer Target Marketing.

Financial Expense and Income Taxes:

Interest expense was reduced due to payments on long-term debt.

Income taxes were 40.4% of pretax income for the nine months ended June 30, 1994 and June 30, 1993. Contingencies related to the amortization of intangibles for income tax purposes increased 1993 income taxes by $905,000 (for a 1.8% increase in the effective tax rate) but the increase was partially offset by results of an income tax audit concluded during the third quarter.

Liquidity and capital resources:

Cash provided by operations, which is the Company's primary source of liquidity, generated $64,191,000 for the nine months ended June 30, 1994. Cash provided by operations for the nine months ended June 30, 1993 was reduced by $7,749,000 due to the distribution of account balances of the Company's Deferred Compensation Unit Plan. Available cash balances and cash flow from operations provide adequate liquidity. Covenants related to the Company's credit agreements are not considered restrictive to operations and anticipated stockholder dividends.

LEE ENTERPRISES, INCORPORATED

PART II. OTHER INFORMATION

[DESCRIPTION]
Item 6. Exhibits and Reports on Form 8-K

(a) Exhibits:

Exhibit 11 - Computation of Earnings Per Share

(b) There were no reports on Form 8-K filed during the quarter for which this report is filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED

DATE

\s\ G. C. Wahlig, Chief Accounting Officer

[DESCRIPTION]

LEE ENTERPRISES, INCORPORATED

PART I. EXHIBIT 11

Computation of Earnings Per Common Share
(In Thousands Except Per Share Amounts)

	Three Months Ended June 30,		Nine Months Ended June 30,	
	1994	1993	1994	1993
	(Unaudited)			
Net income applicable to common shares	$ 14,367	$ 11,849	$ 37,248	$ 29,853
Shares:				
Weighted average common shares outstanding	23,129	23,199	23,112	23,181
Dilutive effect of certain stock options	284	243	333	305
Average common shares outstanding as adjusted	23,413	23,442	23,445	23,486
Earnings per common share	$ .61	$ .51	$ 1.59	$ 1.27