
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): December 13, 2010

LEE ENTERPRISES, INCORPORATED

(Exact name of Registrant as specified in its charter)

Commission File Number 1-6227

Delaware
(State of Incorporation)

42-0823980
(I.R.S. Employer Identification No.)

201 N. Harrison Street, Davenport, Iowa 52801
(Address of Principal Executive Offices)

(563) 383-2100
Registrant's telephone number, including area code

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

On December 13, 2010, Lee Enterprises, Incorporated (the "Company") issued a news release noting previously reported improvements in revenue trends and expectations for operating revenues and expenses for its 13-week fiscal period ending December 26, 2010 compared to the prior year period. A copy of the news release is furnished as Exhibit 99.1 to this Form 8-K and is incorporated herein by this reference.

Item 9.01. Financial Statements and Exhibits.

(d) *Exhibits*

99.1 News Release of Lee Enterprises, Incorporated dated December 13, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED

Date: December 15, 2010

By:



Carl G. Schmidt
Vice President, Chief Financial Officer
and Treasurer

INDEX TO EXHIBITS

Exhibit No. Description

99.1 News Release of Lee Enterprises, Incorporated dated December 13, 2010



201 N. Harrison St.
Davenport, IA 52801
www.lee.net

NEWS RELEASE

Lee Enterprises forecasts more improvement in revenue trends

DAVENPORT, Iowa (December 13, 2010) — Lee Enterprises, Incorporated (NYSE: LEE) expects revenue trends to continue improving in its first fiscal quarter ending December 26, 2010, and projects total operating revenue, buoyed by rapid growth in digital advertising sales, to decline approximately 1 percent compared with a year ago.

The forecast is included in Lee's Annual Report on Form 10-K filed Friday with the Securities and Exchange Commission for the fiscal year ended September 26, 2010.

In comparison, total operating revenue in the 13 weeks ended September 26, 2010, declined 3.7 percent compared with the same period in 2009, with digital advertising revenue up 22.4 percent. For the full 2010 fiscal year, total operating revenue declined 7.3 percent versus 2009, with digital advertising revenue up 12.4 percent.

Also in the filing, Lee said it expects operating expenses, excluding depreciation, amortization and unusual costs, to decline approximately 1 percent in the 13 weeks ending December 26, 2010, compared with the prior year period, and increase less than 1 percent in fiscal 2011. Costs other than depreciation, amortization, impairment charges and other unusual matters described in the filing decreased 9.0% in fiscal 2010 versus 2009.

Lee also said its products are reaching larger audiences in its markets through a combination of stable newspaper readership and rapid digital audience growth, as well as through additional specialty and niche publications. Based on independent research, Lee estimates that, in an average week, its newspapers and digital products reach approximately 82 percent of all adults in its larger markets and 77 percent of those 18-29. Lee notes that Scarborough Research from 2009 estimates the *St. Louis Post-Dispatch* has the third largest integrated print and digital audience among the top 25 most populated U.S. markets. The number of unique visitors at Lee digital platforms totaled 48.9 million in the September 2010 quarter, an increase of 27.1 percent from a year ago.

Lee Enterprises is a premier provider of local news, information and advertising in primarily midsize markets, with 49 daily newspapers and a joint interest in four others, rapidly growing digital products and nearly 300 specialty publications in 23 states. Lee's newspapers have circulation of 1.4 million daily and 1.7 million Sunday, reaching nearly four million readers daily. Lee's digital sites attract more than 16 million unique visits monthly. Lee's markets include St. Louis, Mo.; Lincoln, Neb.; Madison, Wis.; Davenport, Iowa; Billings, Mont.; Bloomington, Ill.; and Tucson, Ariz. Lee stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net.

Contact: dan.hayes@lee.net, (563) 383-2100

FORWARD-LOOKING STATEMENTS — The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. This news release contains information that may be deemed forward-looking that is based largely on Lee Enterprises, Incorporated's current expectations, and is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends and other uncertainties, which in some instances are beyond its

control, are the Company's ability to generate cash flows and maintain liquidity sufficient to service its debt, and comply with or obtain amendments or waivers of the financial covenants contained in its credit facilities, if necessary. Other risks and uncertainties include the impact and duration of continuing adverse economic conditions, changes in advertising demand, potential changes in newsprint and other commodity prices, energy costs, interest rates and the availability of credit due to instability in the credit markets, labor costs, legislative and regulatory rulings, difficulties in achieving planned expense reductions, maintaining employee and customer relationships, increased capital costs, competition and other risks detailed from time to time in the Company's publicly filed documents, including the Company's Annual Report on Form 10-K for the year ended September 26, 2010. Any statements that are not statements of historical fact (including statements containing the words "may," "will," "would," "could," "believes," "expects," "anticipates," "intends," "plans," "projects," "considers" and similar expressions) generally should be considered forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are made as of the date of this release. The Company does not undertake to publicly update or revise its forward-looking statements

