
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 23, 2010

LEE ENTERPRISES, INCORPORATED

(Exact name of Registrant as specified in its charter)

Commission File Number 1-6227

Delaware
(State of Incorporation)

42-0823980
(I.R.S. Employer Identification No.)

201 N. Harrison Street, Davenport, Iowa 52801
(Address of Principal Executive Offices)

(563) 383-2100
Registrant's telephone number, including area code

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 **Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On September 23, 2010, the Board of Directors of Lee Enterprises, Incorporated (the "Company") elected Brent Magid to the Company's Board of Directors for a term expiring at the Company's 2012 Annual Meeting of Stockholders. Mr. Magid is the Chief Executive Officer of Frank N. Magid Associates, a media advisory firm. A copy of the Company's News Release announcing Mr. Magid's election and background is furnished as an exhibit to this Form 8-K.

Item 9.01 **Financial Statements and Exhibits.**

Exhibits

(d)

99.1 Lee Enterprises, Incorporated News Release

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED



By: _____

Carl G. Schmidt
Vice President, Chief Financial Officer,
and Treasurer

Date: September 23, 2010

INDEX TO EXHIBITS

Exhibit No.	Description
99.1	Lee Enterprises, Incorporated News Release



201 N. Harrison St.
Davenport, IA 52801
www.lee.net

NEWS RELEASE

Brent Magid joins Lee Enterprises Board of Directors

DAVENPORT, Iowa (Sept. 23, 2010) — Brent Magid, president and chief executive officer of Frank N. Magid Associates, Inc., has been elected to the board of directors of Lee Enterprises, Incorporated (NYSE: LEE).

Frank N. Magid Associates is a nationally prominent research-based strategic consulting firm with offices in Minneapolis, Los Angeles, New York, Dallas, San Francisco and Marion, Iowa.

“We welcome Brent’s extensive media experience and digital expertise,” said Mary Junck, Lee chairman and chief executive officer. “He further broadens the collective wisdom of our strong, independent board of directors.”



With the addition of Magid, Lee’s board increases to 11 members, of which nine are outside directors.

As chief executive officer since 2001, Magid has driven expansion of Magid’s strategic consulting services in retail and consumer products. He also has led the development of the company’s Magid Media Futures initiative, its Millennials Strategy Program, its Newspaper of the Future Program and market-leading practices in electronic games, new channel development and wireless media.

His previous positions in Magid include president of the North American television division; senior vice president for mergers and acquisitions; and president of international operations, based in London. After graduating from Princeton University and the University of Chicago Graduate School of Business, he was an associate in the media and entertainment corporate finance group at Chase Manhattan Bank.

Lee Enterprises is a leading provider of local news, information and advertising in primarily midsize markets, with 49 daily newspapers and a joint interest in four others, rapidly growing digital sites and 300 specialty publications in 23 states. Lee’s newspapers have circulation of 1.4 million daily and 1.7 million Sunday, reaching nearly four million readers daily. Lee’s digital sites attract more than 16 million unique visits monthly, and Lee’s weekly publications have distribution of four million households. Lee’s markets include St. Louis, Mo.; Lincoln, Neb.; Madison, Wis.; Davenport, Iowa; Billings, Mont.; Bloomington, Ill.; and Tucson, Ariz. Lee stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net.

Contact: dan.hayes@lee.net, (563) 383-2100