



Lee Enterprises Reports Revenue Statistics for July

August 20, 2007

DAVENPORT, Iowa--(BUSINESS WIRE)--Aug. 20, 2007--Lee Enterprises, Incorporated (NYSE:LEE), reported today that same property(1) advertising revenue decreased 2.1 percent in July and 1.1 percent year to date compared with a year ago. Same property online advertising revenue increased 62.5 percent in July and 57.2 percent year to date.

On a same property basis, which excludes the impact of acquisitions and divestitures made in the current or prior year, combined print and online retail advertising increased 0.6 percent in July and decreased 0.4 percent year to date compared with a year ago. Combined print and online classified advertising revenue decreased 4.4 percent and 1.1 percent year to date, with employment up 3.6 percent for the month and up 5.8 percent year to date, automotive down 12.3 percent for the month and down 6.0 percent year to date, and real estate down 9.3 percent for the month and down 5.8 percent year to date. Combined print and online national advertising revenue was down 7.2 percent for the month and down 6.3 percent year to date. Circulation revenue declined 3.3 percent for the month and 1.4 percent year to date.

Total same property operating revenue in July declined 2.1 for the month and 0.9 percent year to date compared with a year ago. Including the effect of acquisitions and divestitures, total operating revenue declined 2.2 for the month and 0.8 percent year to date.

Lee Enterprises is a premier provider of local news, information and advertising in primarily midsize markets, with 51 daily newspapers and a joint interest in five others, rapidly growing online sites and more than 300 weekly newspapers and specialty publications in 23 states. Lee's newspapers have circulation of 1.7 million daily and 1.9 million Sunday, reaching more than four million readers daily. Lee's online sites attract more than 11 million visits monthly, and Lee's weekly publications are distributed to more than 4.5 million households. Lee's 55 newspaper markets include St. Louis, Mo.; Lincoln, Neb.; Madison, Wis.; Davenport, Iowa; Billings, Mont.; Bloomington, Ill.; Tucson, Ariz.; and Napa, Calif. Lee stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net.

LEE ENTERPRISES, INCORPORATED
Revenue and Statistical Summary
(Unaudited)

OPERATING REVENUE

(Thousands)	July			Year to Date		
	2007	2006	%	2007	2006	%

Advertising revenue:						
Retail.....	\$36,141	\$36,739	(1.6)%	\$382,574	\$390,235	(2.0)%
National.....	4,290	4,621	(7.2)	47,118	50,262	(6.3)
Classified:						
Daily newspapers:						
Employment.....	7,356	8,515	(13.6)	68,348	75,374	(9.3)
Automotive.....	5,037	6,095	(17.4)	46,227	50,845	(9.1)
Real estate.....	5,379	6,197	(13.2)	49,235	53,051	(7.2)
All other.....	3,465	3,447	0.5	32,368	32,552	(0.6)
Other publications.	4,362	4,092	6.6	39,956	37,838	5.6

Total classified						
revenue.....	25,599	28,346	(9.7)	236,134	249,660	(5.4)
Online.....	5,575	3,430	62.5	45,283	28,800	57.2
Niche publications..	1,321	1,358	(2.7)	13,555	13,659	(0.8)

Total advertising						
revenue.....	72,926	74,494	(2.1)	724,664	732,616	(1.1)
Circulation.....	17,771	18,371	(3.3)	170,030	172,478	(1.4)
Commercial printing..	1,341	1,287	4.2	13,782	14,096	(2.2)
Online services and						
other.....	2,337	2,295	1.8	26,477	24,426	8.4

Total same property						
revenue.....	94,375	96,447	(2.1)	934,953	943,616	(0.9)
Acquisitions &						
divestitures.....	297	383	NM	3,244	2,193	NM

Total operating
revenue..... \$94,672 \$96,830 (2.2)% \$938,197 \$945,809 (0.8)%
=====

SELECTED COMBINED PRINT AND ONLINE ADVERTISING REVENUE

	July			Year to Date		
(Thousands, Same Property)	2007	2006	%	2007	2006	%
Retail.....	\$36,268	\$36,049	0.6%	\$382,866	\$384,337	(0.4)%
National.....	4,290	4,621	(7.2)	47,118	50,262	(6.3)
Classified:						
Employment.....	\$11,004	\$10,624	3.6%	\$ 96,449	\$ 91,158	5.8%
Automotive.....	6,487	7,395	(12.3)	60,588	64,464	(6.0)
Real estate.....	7,056	7,776	(9.3)	63,598	67,529	(5.8)
Other.....	6,500	6,671	(2.6)	60,490	61,207	(1.2)
Total classified revenue.....	\$31,047	\$32,466	(4.4)%	\$281,125	\$284,358	(1.1)%

REVENUE BY REGION

	July			Year to Date		
(Thousands, Same Property)	2007	2006	%	2007	2006	%
Midwest.....	\$58,037	\$59,909	(3.1)%	\$573,967	\$584,224	(1.8)%
Mountain West...	17,020	16,293	4.5	167,335	163,377	2.4
West.....	12,744	13,882	(8.2)	123,595	128,130	(3.5)
East/other.....	6,574	6,363	3.3	70,056	67,885	3.2
Total.....	\$94,375	\$96,447	(2.1)%	\$934,953	\$943,616	(0.9)%

DAILY NEWSPAPER ADVERTISING VOLUME

	July			Year to Date		
(Thousands of inches, same property)	2007	2006	%	2007	2006	%
Retail.....	1,092	1,116	(2.2)%	11,160	11,440	(2.4)%
National.....	50	56	(10.7)	579	672	(13.8)
Classified.....	1,457	1,628	(10.5)	13,256	13,900	(4.6)
Total.....	2,599	2,800	(7.2)%	24,995	26,012	(3.9)%

NOTES:

(1) Same property comparisons exclude acquisitions and divestitures made in the current and prior year. Same property revenue also excludes Lee's 50% ownership in Madison and Tucson, which are reported using the equity method of accounting.

(2) The month and year to date had one more Tuesday and one fewer Saturday than prior periods. The former Pulitzer properties use period accounting and are not affected by day exchanges.

(3) Certain amounts as previously reported have been reclassified to conform with the current period presentation. The prior period has been restated for comparative purposes, and the reclassifications have no impact on earnings.

(4) The Company's fiscal year ends Sept. 30.

(5) The Company disclaims responsibility for updating information beyond the release date.

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. This release contains information that

may be deemed forward-looking and that is based largely on the Company's current expectations and is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends and other uncertainties are changes in advertising demand, newsprint prices, energy costs, interest rates, labor costs, legislative and regulatory rulings and other results of operations or financial conditions, difficulties in integration of acquired businesses or maintaining employee and customer relationships, increased capital and other costs and other risks detailed from time to time in the Company's publicly filed documents, including the Company Annual Report on Form 10-K for the year ended September 30, 2006. The words "may," "will," "would," "could," "believes," "expects," "anticipates," "intends," "plans," "projects," "considers" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are made as of the date of this release. The Company does not publicly undertake to update or revise its forward-looking statements.

CONTACT:

Lee Enterprises, Incorporated
Dan Hayes, 563-383-2100
dan.hayes@lee.net

SOURCE:

Lee Enterprises, Incorporated