



## Lee Enterprises Corrects July 2002 Classified Employment Figure in Table; 2,729 Sted 2,279

August 20, 2002

Aug 20, 2002 (BUSINESS WIRE) -- In BW2077, (IA-LEE-ENTERPRISES) reports financial results, July 2002 Classified Employment figure in table should read 2,729 (sted 2,279).

Corrected table follows:

LEE ENTERPRISES, INCORPORATED						
Revenue and Statistical Summary						
July 2002						
(Unaudited)						
Publishing Revenue -- Operating Basis (1)						
(Thousands)	July			Year To Date		
	2002	2001	%	2002	2001	%
	(2)	(2)(3)		(2)	(2)(3)	
Advertising:						
Retail.....	\$ 14,629	\$ 14,370	1.8 %	\$167,094	\$166,436	0.4 %
National.....	823	800	2.9	10,088	10,581	(4.7)
Classified:						
Daily						
Newspapers:						
Employment	2,729	3,396	(19.6)	25,903	34,230	(24.3)
Automotive	2,353	2,399	(1.9)	22,785	22,654	0.6
Real						
Estate...	2,005	2,124	(5.6)	17,924	17,558	2.1
All Other.	1,892	1,825	3.7	17,233	16,216	6.3
Alternative						
publications	1,615	1,565	3.2	16,858	16,803	0.3
Total						
Classified..	10,594	11,309	(6.3)	100,703	107,461	(6.3)
Total						
Advertising.	26,046	26,479	(1.6)	277,885	284,478	(2.3)
Circulation....	8,297	8,871	(6.5)	84,866	85,136	(0.3)
Online.....	681	562	21.2	6,082	4,996	21.7
Other.....	5,325	5,443	(2.2)	59,883	62,739	(4.6)
Total -- Same						
Property						
Operating						
Basis.....	40,349	41,355	(2.4)	428,716	437,349	(2.0)
Equity Basis						
Adjustment....	(6,865)	(7,580)	NM	(78,748)	(83,008)	NM
Acquired/						
Divested						
Properties and						
Other.....	18,927	567	NM	76,175	9,082	NM
Total						
Publishing						
Revenue.....	\$ 52,411	\$ 34,342	52.6	\$426,143	\$363,423	17.3
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Daily Newspaper Advertising -- Operating Basis (1)						
	July			Year To Date		

(Thousands of Inches)	2002	2001	%	2002	2001	%
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	(2)	(2)(3)		(2)	(2)(3)	
Retail.....	560	557	0.5 %	6,060	6,167	(1.7)%
National.....	26	26	-	319	338	(5.6)
Classified.....	595	596	(0.2)	5,532	5,499	0.6
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Total, Same Property Operating Basis.....	1,181	1,179	0.2	11,911	12,004	(0.8)
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Notes to Revenue and Statistical Summary:

- (1) Operating basis includes 100% of the revenue and statistical information of Madison Newspapers, Inc. (MNI), which for financial reporting purposes is reported using the equity method of accounting. Lee owns 50% of the stock of MNI.
- (2) The month and year to date had one more Wednesday and one fewer Sunday than a year ago.
- (3) Previously reported data has been restated for comparative purposes to exclude divested properties that have been reclassified to discontinued operations.
- (4) The Company's fiscal year ends on September 30.
- (5) The Company disclaims responsibility for updating information beyond release date.

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